

NFED Classifieds Offline Submission Form

You can use this form if for any reason you do not want to submit you classified advert online.

Please print, fill in the form & post to: NFED. Moulscombe Cottage, Church Lane, Sway, Hants. SO41 6AD. If you include a photo & would like it returned, please include a stamped addressed envelope.

The cost for all postal submitted adverts is **£12.50** regardless of value or advert type. This includes typing out, submitting your advert, scanning & uploading any photos.

Payment can be made by cheque made out to: **NFED** or pay online in the usual way

Submission Form

Your Full Name:

Your Address:

Post Code:

Tel Number:

E-mail: (if you have one)

Would you like to display your postal address and phone number in ad?: Yes No

Please select the correct category for your advert. You can only select 1 category.

14.2hh & Under Offered
Over 14.2hh Offered
Foals & Youngstock
Project Horses & Ponies
Full Loans Offered
Share, Part Loan & Riding Offered
Saddles Offered
Tack Offered
Horse Wear
Rider Wear
General Equestrian
Stallions at Stud
Lorries & Trailers Offered
Towing Vehicles & 4x4s
Carriage Driving
Stables, Fields, Livery Offered
Agricultural & Machinery
Equestrian Property
Donkeys & Livestock
Pets & Supplies
Poultry & Waterfowl
Employment
14.2hh & Under Wanted
Over 14.2hh Wanted
Loans Wanted
Tack, Saddlery & Wanted
Stables, Fields, Livery Wanted
Lorries & Trailers Wanted
Riders Available
Companion Riders Wanted or Available
Miscellaneous

Advert Heading:

Advert Text: (maximum of 600 words) You can use a separate sheet if required.

Please sign to agree with the following guidelines.....

We will submit your advert for you & let you know by Email or phone when it is active.

NFED Classifieds Guidelines

By posting an advert on the NFED, you are accepting & agree that it is in compliance with our guidelines & rules. All adverts are checked by the administrator before being posted for general view. Adverts are subject to subsequent modification by the advertiser, so in order to prevent abuse by a small minority we reserve the right to remove any ads in violation of our guidelines or rules that are brought to our attention. Therefore, all ads that are in violation of our guidelines are subject to being removed immediately and without prior notice. By posting an ad here, you agree to the following statement:

I agree that I will be solely responsible for the content of all my classified ads that I post and that I will indemnify the New Forest Equine Directory and hold it harmless for any losses or damages to myself or to others that may result directly or indirectly from any ads that I post here. I have read & agree with all site terms of use & pricing structure. I am either over 16 years of age or if under, have the permission of my parent or guardian to submit an advert.

General Guidelines & Rules for the NFED Classifieds:

- Advertiser Contact Details:** To provide the safest environment possible for both buyers & sellers, we DO NOT permit anonymous advertising on the NFED & require the full name & postal address of the person responsible for every advert.
Only the town & county are shown in all adverts. Street address (house name/number & road) & post code will be hidden from the public. Your name & phone number will be hidden in your advert unless you select to show them. A form will be provided that will forward all enquires to your Email address without showing the Email address.
Your details will be kept in strictest confidence in line with the Data Protection Act 1998. They will not be used for advertising purposes or divulged unless requested by a legitimate investigating authority such as the Police or Trading Standards. If details are not supplied either with your advert or payment, the advert will be rejected without notice.
- Internet Safety:** Anyone under the age of 16 must have their parent or guardians permission to post an advert & we recommend that you do not show your age or phone number in the advert. Your Email address will be hidden unless you add it to the main text of your advert or reply to an enquiry. We fully endorse & support the work of the Child Exploitation Online Protection Centre. Please visit their website www.ceop.gov.uk for further advice on online safety.
- Description:** To allow us to calculate the cost of adverts correctly, an adequate description and price of every individual item or animal must be provided. Adverts that do not have a reasonable description of all advertised items will not be approved. Various Items, selection of horses or ponies, call for details, see our website or similar are not approved.
It is your responsibility to ensure that your advert accurately describes the items or animals advertised. When an advert is approved, it is for the items or animals originally advertised only, exchanging these for items or animals after approval is not permitted.
- Advert Prices:** All equines or large animals offered for sale, loans, share, part loan, riding offered, or small animals or items with a value of £100 or greater, liveries, grazing, full loans & animals at stud are subject to the standard payment of £8.50. Providing the guidelines have been followed, the advert will be approved when the payment has been received. The advert details will be removed from the database if payment is not received within two days. The standard fee will be waived under certain conditions to give a free advert, see Guideline 5 for further details.
- Free Adverts:** The standard fee may be waived at the administrator's discretion for wanted, offered with low value up to £99.99, NOT including equines or large animals. There is no automatic right or separate categories for free adverts. By allowing free use of our resources, the NFED, its sponsors & other paying advertisers are funding free adverts; to prevent abuse of the offer, the administrator must be completely satisfied by the legitimacy of the advert. If there are any doubts whatsoever, the criteria are not met or required information is not supplied, the free offer will be withdrawn & the advert will be subject to the standard payment.

You can use the advert price calculator as a guide to see if your advert will be eligible for a free advert, but please remember that the administrator will check the advert. The advert will only qualify if everything is in order, full contact details, prices & description have been supplied, the same advert has not been posted within the last 8 weeks & the advertiser has not posted more than 15 free adverts in the previous 30 days.

You will be informed by Email the day following the submission if the advert does not qualify. You can then either modify or pay for the advert as required. The advert will expire from the database on the second day if no action is taken.

If you have success with a free advert and would like to make a contribution towards our considerable running costs, please [Click Here](#). All donations are greatly appreciated & help to keep this unique service online for the next time you need it.
- Advert Payment Options:** Making payments online is a safe, secure & the easiest way to pay for your adverts, but we fully understand that some people still have reservations so offer several options. We meet all the latest security standards & are certified as PCI DSS Compliant by Security Metrics on behalf of HSBC. All card payments are processed securely in real time by Sagepay, we do not have access to your card details.

Online Payments: We have an online store to process orders at www.ckshop.co.uk. You can purchase your adverts & extras such as Photo Galleries, prints, books & DVD's through the shopping cart system & then pay online by Debit/Credit card, Paypal, BACs, Phone or Cheque. Once you have registered a shopping cart account, your name & contact details are stored to save time each time you use the system. You can log in at any time to view or print invoices.

Paypal Express: If you have a Paypal account, you can use the Paypal express option to bypass the checkout & login section offering a very quick way to pay for your advert.

Telephone Payments: We accept card payments by phone without going through the shopping cart, but due to the numerous phone scams do not call advertisers unless a ring back is requested, in which case we will provide the advert password as proof of identity. As we work from a home office you are welcome to call 01590 683808 365 days a year between 08.00am to 09.00pm, but please note that the office is not manned all day. Like most of our customers, we have horses to feed, ride & look after, but an answer machine or call diversion will be provided during these times.

Cheque Payments: Payment can also be made by cheque or postal order, the advert will not be approved until the payment is received. Please make payable to "NFED" Post to: NFED, Moulscombe Cottage, Church Lane, Sway, Hants, SO416AD

Donations: Voluntary payments or donations for successful free adverts can be made by Paypal, please [Click Here](#)

7. **Approved Ads:** New adverts are approved frequently throughout the day, 7 days a week including bank holidays, but please allow up to 24 hours. Only paying advertisers will receive confirmation of an adverts approval.
Please note: Approved adverts are posted in the order that they are submitted (by Ad Number), not in the order that they are approved. Delaying payment can result in your advert not appearing on the front page as any adverts submitted after yours will be posted in front. To maximise your advertising coverage, we recommend that you pay as soon as possible. If this is not possible, it may be worth considering removing the original advert and submitting a new one before paying.
8. **Featured Ads:** Adverts are selected by the administrator for featured ads, there is no extra charge for inclusion. In general adverts selected will be paid for or of particular interest for an equestrian website. Selected ads will be added to our NFED Classifieds RSS feed for inclusion on the NFED home & index pages. The RSS feed is also fed to our Twitter & Facebook pages & can be read by anyone using these sites or subscribing to our RSS feeds.
9. **Rejected Ads:** Your advert will be rejected without notice if required information has not been provided or the guidelines have not be followed, if there is a genuine problem with your advert you will be notified by Email. To keep costs to a minimum we only contact paying customers when an advert is approved. If payment is required but not received, you will be sent a reminder the following day, the advert will be deleted after 2 days if no payment is received or action is taken. If a cheque arrives after the advert has been removed, a replacement advert will be posted for you. Adverts submitted from advertisers either under investigation or having unresolved complaints against them will not be accepted. The administrator's decision is final & we reserve the right to refuse adverts without explanation as this may affect any ongoing police or trading standards investigation.
10. **Modifications:** When an advert is approved, it is only for the animal or item originally submitted. Adverts are not allowed to be modified to advertise different animals or items. The administrator will receive notification by Email when any modifications are made. If the advert is changed to a different item or animal, the price is increased to £100 or more or any other changes are made that do not fit within the guidelines, the advert will removed without notice. No refunds are given for advert removed for the above reason. To keep the classifieds tidy, any adverts marked as sold or obviously no longer required, will be removed by the administrator.
11. **Links:** Website links are not automatically included with the adverts but maybe allowed at the administrator's discretion providing it is directly relevant to the advert, i.e further information, photos or video. Any links to websites advertising further items, animals for sale, your services or company or in competition with the NFED or sponsors will be removed without notice. NFED Sponsors, i.e. any person or company with a current paid directory listing is permitted to link an advert to their website. We reserve the right to remove any website link without notice.
12. **Fair Usage, Replacement & Multiple Adverts:** To provide an efficient and fair service to all our users we have a fair usage policy. There is a limit of 15 FREE adverts from the same person in any 30 day period. This is to prevent the system being abused, but still leaves plenty of free adverts for genuine advertisers. Replacement ads submitted before 8 weeks will not qualify as free ads & will not be approved without payment. If you are replacing a free advert, please ensure that the original advert is at least 8 weeks old and remove it before posting a replacement. Abusing the service in any way may cause any future adverts from the same person or Email address to be rejected without notice. Any ad that appears to be merely a test posting, a joke, or otherwise insincere or non-serious is subject to rejection or removal.
13. **No Price Shown & Swaps:** Any advert not clearly displaying a price will be subject to the standard payment of £8.50. If asking for offers, please put in the region of, to give an indication of the value.
14. **Passports:** To comply with government legislation, you must be in possession of a passport for all horses or ponies offered for sale or loan on this site. It is the advertiser's responsibility, but in the event of any problems or complaints we reserve the right to remove the advert until the passport has been produced.
15. **Foals:** For welfare reasons, please ensure that any foal advertised for sale is at least 4 months old.
16. **Rescues, Rehoming, Companions , Charities & Sanctuaries:** Adverts looking to permanently rehome an animal are treated as offered. If you are giving a small animal away or asking for under £100, the advert will be approved free of charge (excluding loans) providing this is clearly stated in the advert & all required information is provided.
The standard payment may be waived at the administrator's discretion for registered charities, providing all information including the charities commission registration number is provided.

17. **Transport Wanted:** Due to the complexity of horse transport regulations where transport for hire or reward are concerned we do not allow adverts looking for transport hire, loan or share. We recommend that you look in the directory section for a DEFRA approved transport or hire company.
18. **Business or service ads.** Adverts for businesses or services submitted to the classifieds which are designed for private advertisers will not be approved. Employment adverts are free of charge providing they are not in any way advertising a service. Any service adverts should go in our comprehensive Business & Services Directory. Please [Click Here](#) to go to the directory section. Adverts for Websites, home working, money schemes will not be approved.
19. **General Information Ads, Advice or Events:** The classifieds are intended for private advertising, not for general information, questions, lost, found, crime information, tack sales & events. We have dedicated sections for news & events, message boards for advice, chat, tracing horses, etc. Information adverts will not be approved.
20. **Manure & Muck Heaps:** As this is an equestrian site, we can be pretty confident that the majority of our users won't be requiring any extra manure. Adverts offering manure will not be approved as they use valuable bandwidth & offer very little interest. We suggest you try your local allotments or look in the directory for contractors offering muck heap removal.
21. **Equiries:** It is your responsibility to ensure that your advert works and enquiries are received correctly by your Email system. Certain ISP's, anti-spam software or a combination of the two, can identify enquiries as spam and inadvertently block them. Try sending an enquiry to your own advert and if this is not received, please see classified FAQs for possible solutions. We recommend that a phone number is also provided if possible. If you have hidden your name & phone number, simply add a contact number to your advert text.
22. **Photographs:** All adverts will accept a single photo in Jpeg or GIF format providing it is no larger than 150kb & up to 500 pixels wide by 700 pixels high. We are happy to scan, edit, resize & upload your photo for you, see [Photo Help](#) for details. If you would like to show more photographs, we can set up an online gallery for you. See [Photo Gallery](#) for further details.
In all cases it is the advertisers responsibility to ensure that they hold copyright or have permission to use the photograph. In most cases the photographer owns the copyright under UK copyright laws. Using any photograph without permission or the photographers consent is breaking the law. In the event of a dispute, the image will be removed until proof can be provided, any copyright disputes are between the copyright owner and the poster. NFED/CK Art is not responsible for the actions of its users.
23. **Language:** No foul or otherwise inappropriate language will be tolerated. Ads in violation of this rule are subject to being removed immediately and without warning.
24. **HTML:** HTML is permitted in the advert text box at the administrator's discretion. Any advert containing html code that disrupts the smooth running of the site is subject to instant removal. I Frames other than those used for Classifieds Thumbnail Galleries are not permitted. Imported pictures must be under 700 pixels wide & no more than 3 photos in total. Any website links are subject to the standard link rules.
25. **UK Laws:** No ad promoting activities that would be illegal under UK law shall be allowed. No adverts for prescription drugs will be permitted. No racist, hateful, or otherwise offensive comments will be tolerated.
26. **Technical Issues:** As with all Internet sites, there will be occasional technical issues or down time. Although frustrating for us all, this is beyond our control and we can accept no responsibility for lost advertising time or technical issues. If we are aware of a problem we will deal with it as soon as possible with information or updates posted on the support forum with links from "What's New". We recommend that everyone makes "What's New" their first port of call on every visit to make you aware of any ongoing issues, technical problems or changes to the site. Major ongoing problems or changes are also sent out to the mailing list & our Facebook page, both of which are linked from the home page.
27. The New Forest Equine Directory reserves the ultimate discretion as to which ads, if any, are in violation of these guidelines.
28. The New Forest Equine Directory reserves the right to remove ads that are submitted to the wrong category.
29. The New Forest Equine Directory administrator will make regular back ups of the classifieds data to enable a rebuild of the classifieds in the event of a server crash or other technical problems. Should the data be lost for any reason whatsoever, the New Forest Equine Directory will not be liable for refunds on lost advertising time. Any refunds will be totally at the discretion of the New Forest Equine Directory administrator.

Trade/Dealer/Breeder Advertising Notice The Business Advertisement Disclosure Order 1977 came to effect on January 1st 1978 and requires that all advertisements by people who seek to sell goods in the course of business to make the fact clear. This requirement applies, whether the advertiser is acting on his own behalf or for some other person in the course of whose business goods are to be sold. Consumers should be able to tell whether an advertisement relates to a sale by a trade or private seller. It is the responsibility of the advertiser to comply with the Order. It is an offence for which you may be prosecuted not to advertise the fact that you are a trader/dealer.
Any trader who posts an advert must supply full contact details, including an address and landline telephone number, even if they are not shown in the advert. Any trade ad not complying will be removed. No refunds will be given.

By entering or using the NFED you have accepted these guidelines and our terms of use.

Thank you. We hope that these simple guidelines will make the NFED Equestrian & Country Classifieds more enjoyable, safer and fairer for everyone.